

529 ★ DAY

# Get \$50

## when you open a new ScholarShare 529 account

Open a new account between  
May 20 and May 31, 2024,  
and receive an extra \$50 in  
your account.\*

Get a \$50 bonus!

1. Start with a **minimum deposit of \$50**
2. Add at least **\$50/month** for six months

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to take advantage of this great offer!  
Offer valid 5/20/24-5/31/24.

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\*When you open a new ScholarShare529 College Savings Plan account with a \$50 contribution (and sign up for recurring contributions of \$50 or more per month for a minimum of 6 months) between May 20, 2024, at 12:01 a.m. and May 31, 2024, at 8:59 p.m. (PT), ScholarShare 529 will match your initial \$50 contribution on or before January 31, 2025. Visit [www.ScholarShare529.com/529offer24](https://www.ScholarShare529.com/529offer24) for terms and conditions. Void where prohibited or restricted by law. Promotion ends 05/31/24. Sponsored by California's ScholarShare 529 College Savings Plan.

**To learn more about California's ScholarShare 529, its investment objectives, risks, charges and expenses please see the Plan Description at [ScholarShare529.com](https://ScholarShare529.com). Read it carefully. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA, is the distributor and underwriter for ScholarShare 529.**